

WANT TO START A BUSINESS? HAVE A NEW BUSINESS IN NEED OF HELP?

Do you have an idea for a business, or a hobby that you'd like to turn into a business? Perhaps you have a home based business that you'd like to expand?

If you answered yes to any of these then save the date
Thursday, December 8th from 6:00 PM to 8:30 PM

As part of the City of Baldwin Park's Free Business Workshop Series, the City will be hosting a workshop at
Arts & Recreation Center, 14403 B E. Pacific Ave., Baldwin Park, CA 91706

At this free workshop you'll learn:

- How to identify the right market for your product or service
- How to create an effective message to generate sales
- Selling strategies that have been proven to work
- The untold value of business planning
- The right way to choose a location for your new business
- Options for structuring your business, plus licensing, insurance and taxes



Many small businesses fail in just a few short years. Don't let that happen to you. The time and effort you spend working on your business before you get started will pay off. The City of Baldwin Park is proud to partner with SCORE to produce this workshop. Don't miss it, snacks and refreshments will be served and admission is **FREE!**

To register please call the **Community Development Department Direct Line at (626) 813-5253.**
For information regarding the workshop please call **Victor Viramontes at (626) 960-4011, Ext. 495.**