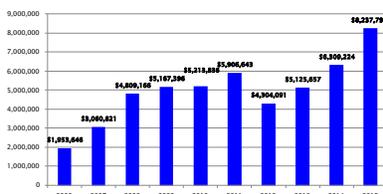




City Accomplishments

- Brought in the Farmers Market at no cost to the City to begin in April 2016.
- Brought the Worksource Center to the Adult School one day a week
- Increased the General Fund balance from \$6.3M to \$8.2 M



- Obtained agreement with Caltrans to build a community identifier monument on Interstate 10 and Baldwin Park Boulevard at no cost to the City



- Completed the Downtown Specific plan which will provide incentives for development of a transportation oriented Downtown.
- Trained employees in Customer service and Implemented a customer service survey resulting in increased quality of service
- Participated in the 2016 homeless count
- Completed the Disaster Recovery Plan and IT Master Plan
- Replaced 6 obsolete servers
- Renewed Copier Leases to save the city thousands of dollars
- Relocated Code Enforcement to PD
- Updated the City website to be bilingual and compatible with all devices

Finance Department

- Completed FY 2014-15 CAFR and Single audit.
- Implemented GASB 68 to comply with accounting and financial reporting requirements for pensions.
- Prepared and presented the FY 2015-16 mid-year budget and year-end projection.
- Completed 1095-C in compliance with the Affordable Care Act (ACA) and IRS requirements.
- Completed annual State Mandated claim reimbursement.
- Created new timesheets and procedures to enhance funding source allocation and internal control.

- Provide quarterly financial report with revenue and expenditures comparing budgeted and actual amounts to department heads in a timely manner to assist them in monitoring/analyzing revenues & expenditures according to the annual budget and ensure that activities are conducted for the well-being of the City.
- Assembled and provided list of tax revenue ideas.

Police Department:

- LEFTA - Law Enforcement Field Training Application - Officer/Dispatcher training module implemented.
- METR Managing Employee Training Records - Training/Equipment tracking module implemented.
- Paperless report writing/report dictation systems implemented.
- Records vault upgraded,
- Code Enforcement Offices added, Station upgrades
- Jail Van and Mobile Command Post vehicles replaced.
- 5 Police SUVs purchased
- 911 System/Dispatch upgrades to accept text messages.
- 5th floor parking structure upgrade security project in progress
- National Night Out Community Event
- Christmas Toy giveaway Community event.
- Wireless Internet Access throughout the police facility.
- Hired 9 Police Officers, 4 Cadets, 1 Dispatcher, 3 Full-time Code Enforcement Techs, and 2 Parking Officers
- Completed first SWAT team assessment and audit
- Updated numerous policies and procedures



Planning:

78 design reviews

253 plan checks

10 entitlements

21 entitlements are in the pipeline for 12 different projects, including:

- Kaiser (60,000 s.f. medical office building and parking structure expansion)
- Bulletin Displays (six billboards digital & static)
- 47 Unit Single-Family Residential Project on Pacific Ave
- 15 Unit Single-Family Residential Project on Fortin/Nubia
- 27-bed Adult Residential Care Facility Eastern Keystone (Vineland Ave.)
- Medicinal/Recreational Marijuana prohibition for cultivation and delivery,
- Massage uses
- Model Water Efficient Landscape Ordinance (State Required)
- Downtown Specific Plan,
- Specific Plan Amendment for 50 SFR project at Baldwin Park Blvd/Merced Ave.

Building:

- 862 permits issued
- 651 inspections conducted
- LA Fitness
- Pacific Avenue Mixed Use Project
- 13 Multi-Family Units on Ramona Blvd.
- 8 Multi-Family Units on La Rica Ave.
- 90,000 s.f. Industrial Building on Azusa Canyon)
- Ground water treatment Facility—Covina Irrigating Company (Ramona Blvd.)

Public Works Department

Bulky Items - City crews removed 3,680.89 tons of illegally dumped bulky items from City streets.

Green Waste - 22.77 tons of green waste was removed by City Crews.

Herbicide - City crews applied herbicide to 28,755 linear feet (5.5 miles) of joints and cracks in streets and sidewalks to control weed growth.

Drains - cleaned 16 drains

Red Curb - Painted 28,457 linear feet (5.4 miles) of curb for traffic control

Downtown Maine Beautification Project - City crews

- Planted 340 plants
- Trimmed 76 trees
- Applied 14 cubic yards of mulch
- Capped 54 sprinklers
- Replaced 40 other sprinklers

- Installed 1,200 linear feet of guy wire to support power cords to tree lights
- Installed 2,000 ft of light string
- Installed 1,000 ft of power cords
- Installed 20 electric outlet receptacles
- Installed 20 electrical timers to control the lights
- Installed 6 square yards of stamped concrete
- Applied 200 gallons of liquid fertilizer
- Removed 2,000 feet of clear LED lights and replaced with colored lights for the holidays

Pothole Patching/Sidewalk Ramping

- Made 91 sidewalk repairs
- Patched 148 pot holes
- Treated 26 uplifted areas of concrete by grinding it level
- Made repairs to two failing utility cuts in the street

Signs

- Fabricated 92 traffic signs
- Replaced 155 traffic signs
- Replaced 47 traffic sing posts

Trees

- Trimmed 1,330 trees
- Removed 67 trees and stumps
- Removed 64 stumps
- Treated 209 diseased mature trees

Police Department Mobile Command Post Parking

- Removed a concrete island and replaced with 4 tons of asphalt pavement
- Installed water line for the Mobile Command Post
- Installed traffic bollards to protect the command post

Center Medians

- Capped 986 sprinklers
- Installed 236 drip rings around trees

Sandbags

Distributed 450 sand bags to residents to prevent flooding

Walnut Creek Project

- Removed 27 trees
- Removed 18 cubic yards of concrete
- Removed 20 cubic yards of sand

Senior Housing Project

- Removed and replaced concrete sidewalk
- Installed a dry well (drainage)
- Removed eight trip hazards.

Street Rehabilitation projects:

- Paved 29 Residential Street segments
- Paved 5 Major Street segments
- Paved a total of 8.75 centerline miles of roadway
- Upgraded 150 wheelchair ramps to current ADA Standards

Traffic Signal Installation:

- New signal at Baldwin Park Blvd and Ohio Street
- New signal at Los Angeles Street and La Rica Avenue
- Completed design and bid for new signal at Los Angeles Street and Hornbrook Avenue

Safe Route to School Improvements - High Visibility Crosswalks

- Dexter Street and Puente Avenue - New Rapid Flashing beacon signage and bulb-outs
- Francisquito Avenue and Remy Avenue - New Rapid Flashing beacon signage and bulb-outs
- Francisquito Avenue and Robinette Street - New Rapid Flashing beacon signage and bulb-outs

Remodel of Police Departments Records Area for Code Enforcement Personnel

- Demolished partitioning walls and existing shelves
- Installed new ceiling
- Installed new carpeting
- Painted room

Walnut Creek Nature Park Improvements Phase 1

- Completed grading for new swale and pathway
- Installed new bio-swale
- Installed concrete pathway
- Installed new solar lighting
- Planted trees and shrubs

Gateway Monument at I-10 Freeway

- Completed design and bid package for advertising
- Caltrans will advertise in April, 2016

Transit Center 5th Level Security Upgrades

- Currently under construction will be completed by May 1st
- Improvements include installation of:
 - Roll-up gate
 - Surveillance Cameras
 - Access controlled gates to 5th level
 - Elevator modifications to restrict access to 5th level
 - New wire mesh panels fortifying 5th level

Transit Buses

- Purchased five new transit buses for the City's bus service.

Fleet Services

- Service and repaired 293 vehicles (178 police, 115 non-police). Work includes brake jobs, fluid changes, electrical diagnostics and repair, air conditioning repair, tires, alignments, suspension replacements, engine overhauls, etc
- Mounted and balanced 290 + tires.
- Completed 45 vehicle smog's this year.
- Installed 60 gps teletrac systems in City vehicles.
- Installed 125 fuel master units in all city vehicles.
- Purchased and outfitted a new stake bed truck and a street line stripe truck.
- Repurposed a landscape truck by installing a utility bed for irrigation repairs .
- Recycled an old undercover Honda Odyssey van 2008 for the Senior Center.

Graffiti

- For the first 8 months of this fiscal year, City crews have abated over 142,000 square feet of graffiti.

Landscape

- Mowed over 2,591,580 square feet of turf at Morgan Park (based on 53,991 square feet of turf that is mowed at least four times per month).
- 10,560 trash cans emptied per year.
- Mowed over 2,858,928 square feet of turf at Shyre Park. (based on 59,461 square feet of turf mowed 4 at least times a month)
- Mowed over 2,824,848 square feet of turf at Barnes Park. (based on 58,851 square feet of turf mowed 4 at least times a month)
- Morgan Park and Barnes Park have gone through a beautification over this past fiscal year. Irrigation in the planters has been replaced with

drip systems. Water loving plants have been replaced with drought tolerant plants. Turf has been renovated.

- Barnes park is mowed 4x a month at 235,404 sq. ft, of turf = 941,616 sq. ft, of turf edged and manicured and trash is picked up daily seven days a week.

RECREATION AND COMMUNITY SERVICES

BUDGET/GRANTS

- **FY 2016 Budget Summary** - Overall the Department was able to preserve a healthy budget. In general, all the revenue accounts are currently on target, although the reservation revenues were surpassed its expectation when at the mid-year review it was up by 48.1% in contrast to the year before.
- **Land and Water Conservation Fund**-The Department received notification from the State of California Department of Parks and Recreation for funding for Walnut Creek Nature Park Improvements under the Land and Water Conservation Fund (LWCF) program. The City received \$480,000 for improvements at Walnut Creek Nature Park for phase II.
- **Grants: LA County OpenSpace District Competitive**-The Department received notification from the Los Angeles County Open Space District Competitive Grant for funding in the amount of \$308,446 for Walnut Creek Nature Park Improvements. The grant will be part of phase II construction to start in June 2016.

FACILITY MAINTENANCE

- **Janitorial Services Contract Saves City \$20,500**- In 2015, the Department renegotiated the Janitorial Services contract for the entire City to increase cost savings and improve efficiency to meet facility needs. The savings totals to \$20,500 annually for the term of the contract. This significant savings leaves the city with more resources that can be used to enhance, sustain or add future valuable services to the community.
- **Repairs and Efficiencies in Facilities Maintenance**- In-house projects:
 - City Hall - Replacement of 2nd Floor Planters
 - City Hall - New 2nd Floor Automatic Doors (ADA Compliance)
 - City Hall - City of Baldwin Park Signage
 - City Hall - Paint Various Locations
 - City Yard - Replaced Regular Lighting with LED Fixtures
 - City Yard - Replaced TV with Smart TV for Staff Training
 - New Flat LED TV Monitors - Promote Programs/Events at Various Facilities
 - Installed 7 Filtered Water Stations - Fill- in Bottle at various City Facilities
 - 34 watt T8 Lamps - Replace with 18 watt LED Lamps through City Facilities
 - Morgan Park Veteran's Memorial - Restored Plaques and Granite
 - Aquatic Center - Replaced Energy Efficient Motor Pump & Filtration System



AWARD WINNING DEPARTMENT

- **Playful City USA-** For the seventh consecutive year the department has been selected to be one of 241 communities across the United States to receive the 2015 Playful City USA that highlight communities that have demonstrated an initiative to improve the quality of play while improving access to existing play opportunities. Application has also been submitted for 2016 and is pending approval.
- **2016 CPRS Award Recipient-**The California Park & Recreation Society District 13, awarded the Julia McNeill Senior Center with the 2016 Health, Wellness & Community Life award for the outstanding efforts of the McNeill Fitness Club's involvement in improving the health and wellness among the Baldwin Park aging community.

REESTABLISHMENT OF CITYWIDE SPECIAL EVENTS

- **Return of the 4th of July Spectacular-**The City of Baldwin Park was pleased to announce the return of the 4th of July Spectacular at the Sierra Vista High School. The Sounds of the Supremes delighted the 5,000 audience present with a concert featuring Motown classics and contemporary songs. The highlight of the evening was at 9:15pm, with a 15 minute fireworks display with synchronized music. Admission was FREE and when doors open to the event, families and children were able to enjoy delicious food and refreshments from local vendors. There was also a FREE kids Fun Zone with carnival style rides, inflatable jumpers and strolling entertainment operating until 8:30pm.
- **Spring Egg Hunt 2016-** On Saturday March 26, 2016 over 600 families enjoyed a fun-filled day of festivities at the return of the Spring Egg Hunt. The much anticipated egg hunt drew out an average of 200 children per age group with almost doubled participation in the 7-9 age groups. A combination of over 10,000 thousands eggs and healthy snacks decorated the lawn to jump start a spring season of fun in Baldwin Park. A special edition "diamond egg hunt" was incorporated to celebrate Baldwin Park's 60th anniversary. Additional activities included arts and crafts, photos with the bunny, and a lots of fun.

ANNUAL PROGRAMS/EVENTS

Before & After School Care (BASiC) Expands- In 2015-2016 BASiC expanded services to meet the demand at Foster, Geddes, Kenmore, Vineland, Walnut, and Tracy Schools'. During the 2014- 2015 school year, the BASiC program was only available at Tracy and Vineland, serving only an average of 30 students. Currently, the program now serves 68 children at the respective schools, doubling enrollment. The program is offered to students in K-6th grade. Service hours are Monday through Friday from 6:00am to start of school and school dismissal to 6:00pm. In addition, the expansion of a drop-in program on Wednesday is offered for early dismissal. The cost is \$15 per child(ren). On Student Free Days (no school), care will be provided at the Esther Snyder Community Center. The following information pertains to the children served at

the respective schools in March 2015 as compared to March 2016.

| School | # of Children Served in March 2015 | # of Children Served in March 2016 |
|--------------|------------------------------------|------------------------------------|
| Foster | (No service) | 14 |
| Geddes | (No service) | 3 |
| Kenmore | (No service) | 2 |
| Vineland | 8 | 21 |
| Walnut | (No service) | 4 |
| Tracy | 22 | 24 |
| Total | 30 | 68 |

- **2016 Summer Day Camp Hits Its 21st year of Service-** On Monday April 4, the Department began accepting registration for Summer Day Camp. Registration will continue until sign-ups reach to capacity of 110 campers. **Camp is set to begin** on Monday, June 6 and go through Friday, August 5 at the Esther Snyder Community Center for ten (10) weeks. The program includes daily arts & crafts, games room activities, recreational swim and field trips. Children will be supervised from 6:00 am through 6:00 pm, Monday through Friday. The much anticipated Talent Show is scheduled on Friday, July 15 at the Cesar Chavez Amphitheater at 6:30 pm. This year the campers will dance and perform to various music genres of different decades.
- **Dia de Los Muertos-** In 2015, the ARC reached a major milestone with the cultural school tours for the Dia de Los Muertos/ Day of Dead Art Exhibit. Over 1200 elementary students visited the ARC for tours and participated in craft workshops. During the workshops the students had the opportunity to create sugar skulls, paper masks and calavera puppets. Participating schools included; Vineland, Central, Heath, Foster, Geddes, and Montessori School attracting 75 preschoolers to visit the gallery. The tours provided valuable cultural information for the students as well as an opportunity to participate in a walking field trip to encourage a fitness break during the school day.
- **Play is Fun Program in Collaboration with Kaiser Permanente**
A new program from Kaiser Permanente called “Play is Fun” launched on Thursday, April 16 and concluded on May 21, 2015. The purpose of the program was to expose children to fun recreational activities and parent education to lead healthier lifestyles. The six week program featured fun activities for the children and presentations for the parents. Approximately 30 children and 21 parents participated in the program. Staff from Kaiser Permanente including the Chief of Pediatrics Dr. Robert Riewerts attended the workshops for several weeks along with his medical staff to speak and answer questions from parents. Kaiser has indicated to re-start the program in the new school year. Year two is set to begin on April 14, 2016 with a promising growth.

- **Pro Wrestling Extravaganza at the Community Center - “A Big Hit”** On Saturday, January 30, 2016 the Department will be hosting a Wrestling Extravaganza in conjunction with Empire Wrestling Federation. The event will take place at Community Center gymnasium. The show will feature six matches, a six man tag team action, a female match, and an “over the top rope battle royal”. The show included “Lucha Libre” pro style wrestling with action pack excitement. The show attracted over 800 spectators from young children to adults. Also, 50/50 tickets were sold for a chance to win door prizes and the 50/50 prize. The wrestling show was very entertaining and the enthusiasm that Empire Wrestling Federation provided was incredible. All in attendance, including Councilmember Cruz Baca, had an exciting and wonderful time enjoying all the acrobatic moves provide the wrestlers. The show was simply “amazing”.



- **Baldwin Park Boxing Club Triumphs at 2016 California Golden Gloves-** On March 14 through 16, the Baldwin Park Boxing Club participated in the 2016 California Golden Gloves Statewide Championships in Fresno. The event attracted over 450 male and female boxers from throughout California. Roman Puga (19 yrs.) boxed in the 141 pound weight class, while Thomas Gutierrez (25 yrs.) competed in 152 weight class. The club is happy to announce that both Roman and Thomas captured the novice championship title in their respective weight class. Roman boxed in three bouts to earn the title, while Thomas battled in three matches to earn his championship title. The club was well represented and the club members are very proud of their accomplishment!
- **Baldwin Park Boxing Club - Street Market Boxing Show** On Thursday, September 10, the Baldwin Park Boxing Club hosted a boxing competition. The event consisted of five bouts show casing our club members. Of the five bouts, the club was victorious in three of the five bouts. The event was sanctioned and officials provided by the USA Boxing, Inc. The competition attracted over 300 spectators, as they cheered for their fellow competitor. All in attendance enjoyed the competition. Mayor Pro-tem Cruz Baca and Councilwomen Susan Rubio were on hand to greet the crowd and cheered on the boxers.
- **First Annual Baldwin Park Boxing Club Golf Tournament Event** On Saturday, August 22, the Baldwin Park Boxing Club hosted its first annual golf tournament fund raising event. The tournament was conducted at the Rancho Duarte Golf Course in Duarte. The event attracted sixteen golfers that played eighteen holes at this nine hole executive golf course. After the round of golf, the participates enjoyed a burger, hot dog, port beans, bag of chips, and a soft drink, provided by the golf course grill. During the luncheon, raffle door prizes and awards were distributed the winners. Five “Closest to the

Pin”, “Longest Drive”, first and second place finish were presented to the respective winners.

- **First Ever Stardom USA Tour Pro Women’s Wrestling Extravaganza-** On Sunday, October 18, the Department hosted the Stardom USA Tour Pro Women’s Wrestling Extravaganza in conjunction with Empire Wrestling Federation. The event took place at Community Center gymnasium. The show featured an all-female wrestling lineup from Japan and they competed with the local female wrestlers from throughout Southern California and the United States.. The event simulated “Lucha Libre” pro style wrestling with action pack excitement. The show was well attended and it turned to be a fun filled event for the whole family.
- **Boy’s and Girls Basketball Program-** The Flag Football Program had a great turn out compare to last year. This year the program had a total of 210 participants in compared to 2014 we only had 138 participants. The cost to participate in the program was increase from \$35.00 to \$45.00 per participant. We have a total of (17) teams formed from the various elementary and junior high school. Each participant received a reversible mesh jersey with numbers on the back and athletic shorts. All parents/participants had to attend a meeting before the youth was eligible to register. The meetings were held at the Esther Snyder Community Center. All meetings were held at 6:30p.m. All participants in the 7th & 8th grade had to have a 2.0 grade point average or better to be eligible to register for the program.
- **Young Sports Program-**The Young Sports Stars is a program for participants from the age of 3 to 7 years of age to be introduced and learn fundamental of basketball, soccer and T Ball. We offer (2) divisions Itsy Bitsy (3 and 4 years of age) and Mine (5 to 7 years of age). Both divisions play a total of five (5) league games, however the programs are a six (6) week season which includes picture day, games, as well as an award ceremony and potluck. Participants wearing college replica uniforms for each season.
- **Baldwin Park Unified School District Adult and Community Education Older Adult Program** we collaborate on various events throughout the year like: Lunar New Year 400 in attendance; Annual Senior Health & Safety Fair with attendance of 800; Day of Beauty with the cosmetology class provided services of up 100 seniors with make-up, haircuts and manicures two or three times a year, Annual Older American Recognition Breakfast we host up to 200 seniors & local dignitaries are invited to this event to honor our elected senior of the year to be recognized for their dedication of volunteerism.



- **Various Medical Agencies** including Dentistry and optometry - we currently work with 10 different Medical agencies that provide educational & medical screening like stroke, bone density, blood pressure, glucose and sponsorship on a monthly basis to name a few United Healthcare, HealthCare Partners, Doctor Carcamo, AltaMed, Molina Medicare and Kaiser.
- **University & Local Junior Colleges** - Annually we have University of Azusa Pacific Nurse students come twice year and provide in-service in February & October.
- **Other business professionals** like funeral agencies Rose Hills, Forest Lawn, Windsor Heights and various assisted living agencies provide sponsorship to dances and special events.
- **Mother-Daughter & Special Friends Luncheon Tea** - This is an intergenerational event ranging from 12 years to 94 years young. This is an opportunity to bond with daughters & special friends and all attendees are encouraged to dress in vintage attire.
- **Fashion Show** - this is our kick off to the senior prom where the seniors are able to model the latest fashions donated by various agencies like local bridal stores and clothing stores the attendance is over 100.
- **Award winning Annual Senior Prom** is celebrating our 22nd annual event. This is the gala of the year with 200 in its yearly attendance. This year's theme is Arabian Nights to be held in October 2016 where the seniors select their new King & Queen to represent them in all social events.
- **Monthly events like our monthly birthday celebration** are celebrated with entertainment and special guest throughout the year.
- **Weekly excursions & Annual International Trip this year to Costa Rica**

HUMAN SERVICES AT FAMILY SERVICE CENTER

- **CalFresh Program** - The Family Service Center partnered with CalFresh in 2015 to assist low income individuals, families and households to purchase nutritional food. An estimate of 300 hundred participants received services in 2015-2016.
- **Mammography and Breast Exam Program**-The Family Service Center and Mammography and Breast Exam Center hosted a free breast and mammograms exams. The exams were for woman over the age of 40 with no insurance/low income and 1 year or longer since the last exam to be eligible. We had a total of 40 women who had the examination.
- **Free Hair Cut Day**- The Family Service Center and the Baldwin Park Adult & Community Education Cosmetology Department hosted (3) three events providing FREE professional haircuts to boys and girls 5 to 17 years of age. The events took place on May, August and November 2015



from 6:30 pm to 8:00pm. We had a combine of (200) two hundred participants who got FREE haircuts.

- **L.A. Fathers - Children's Hospital Los Angeles** - L.A. Fathers is part of the Division of Adolescent Medicine at Children's Hospital Los Angeles, in conjunction with Echo Parenting and Education, Managed Career Solutions and Peace Over Violence. L.A. Fathers along with the Teri G. Muse Family Service Center provided a 10 week comprehensive fatherhood program that integrates economic stability services, healthy relationship and non-violent parenting classes. The program was conducted every Tuesday 10 from 4 pm to 6 pm at the Teri G. Muse Family Service Center.
- **Free Women's Support Group for Victims of Domestic Violence**- The Family Service Center and the YMCA of San Gabriel Valley collaborated in offering a FREE program for victims of domestic violence. The program provided various domestic violence services to victims and their dependent children. In addition, all of services are free and confidential. The group counseling sessions covers the cycle of violence, various types of abuse, effects of violence on the children, how abuse affects parenting, depression, anxiety, guilt, safety planning, self-esteem, and why victims stay.
- **A World Fit For Kids**- Kaiser Permanente hosted the "A World Fit For Kids" and all the basketball coaches attended the training. The training was on Wednesday, September 9, 2015 from 3 pm 6 pm. The purpose of the program was to train individuals, with or without prior training, to successfully facilitate quality physical activities that are safe, meaningful and fun. The training involved interactive sessions with discuss and activities.
- **Consulate General of Mexico** - The Consulate General of Mexico provided a free informative forum for the residents of Baldwin Park on Tuesday, September 29, 2015 from 6 pm to 8 pm. The following topics were discussed at the forum Expanded Deferred Action for Childhood Arrivals, Deferred Action for Parents of Americans and Lawful Permanent Residents and how to avoid Fraud and Abuse. In addition, an immigration attorney was present to answer any question at no cost. We had a total of 40 residents who attended the free informative forum.
- **Consulate General of Mexico** -The Family Service Center partnered with Consulate General of Mexico on wheels to provide services for the residents of Baldwin Park. The agency was present at the Teri G. Muse Family Service from Wednesday, September 17 to Sunday, September 20 and Wednesday, September 23 to Sunday, September 27, 2015. The services were from 10 am to 4 pm and participates will have the opportunity to renew their identifications cards and passports for those who meet the criteria. In addition, the agency has referred families to the Consulate General of Mexico in Los Angeles if they need additional assistance.
- **The Annual Food Basket Program**- Department of Recreation and Community Services had its Annual Christmas Food Basket Program. In 2015 the department distributes 380 food baskets to underprivileged families. The food basket program is through a collaborative effort

between Baldwin Park Unified School District, Vallarta Grocery Store and the Regional Navidad En El Barrio food basket program. All the families received fresh food to celebrate the holiday season.

ECONOMIC DEVELOPMENT

- **Business Workshop** - The City held its first business workshop at the ARC on March 23rd and drew approximately 27 current business owners. The title of the workshop was “Social Media Marketing that Gets Results”. These business workshops will be scheduled on a regular basis in the future and will be free for attendees.
- **Job Fair** - The annual job fair took place this Wednesday March 9th at Esther Snyder Community Center. The successful free event was attended by an estimated 650 job seekers and 56 employers.
- **Marketing Material Updates** - Economic Development marketing material was updated and used for networking events, such those held by the International Council of Shopping Center (ICSC). On January 27th 2016 the City attended ICSC’s Southern California Idea Exchange conference held at the LA Convention Center.
- **Indigo Project** - In October 2015 the ground breaking was held for the Indigo project, which will be a 51 detached residential dwelling unit project and is located on the NW corner of Merced Ave and Baldwin Park Blvd.
- **Business Visits** - In Late January 2016 and in collaboration with the San Gabriel Valley Economic Partnership, staff participated in business visits at the Maine Avenue Marketplace Center. Staff will continue to collaborate with the Partnership on future visits.
- **Update of Economic Development Related City Webpages** - Staff worked to improve the Economic Development related webpages on the City’s website by improving the content of all the pages, navigation and creating new pages. These new pages include the Commercial Opportunities and Major Development webpages.
- **ROEM Phase I & II** - Staff continued to work the ROEM Development Corporation to complete phase I, which is currently under construction and executed an Exclusive Negotiating Agreement for phase II on October 2015.
- **Walbern Exclusive Negotiating Agreements (ENAs)** - The City executed 2 ENAs with Walbern Developments for two residential projects, one located at Sterling Way and Maine street and the other at Badillo street and Ramona Boulevard.
- **AIM Economic Development Strategy** - In February 2016 AIM Consulting Services completed an economic development strategy for the Downtown area, entitled Baldwin Park: A Path to a New Economy.

HOUSING

- **Administer and oversight of 4M+ federal funds** -Assisted over 550 low income households with rental assistance, including annual income re-certifications and unit inspections -Completely revised and updated its Administrative Plan - Issued approximately 50 vouchers -Recaptured over \$115,000 from property owners and tenants due to program fraud and violations.
- **City Housing (CDBG/HOME/Set-aside)**-Administer and oversight of 2.5M+ Federal and State funds -Oversight of public service programs assisting over 5000 low income residents -Oversight of ROEM MetroVillage Affordable Housing Units including funding for construction and unit leasing.